



Liverpool Commercial District Partnership

A single voice for the business district

“To attract and keep the best business in Europe we need a place where people wish to work, live and play, and that is where the Partnership’s focus will be.

“I want people to be able to walk around and say with pride ‘I was part of making this happen.’”

David Guest, Chairman of Liverpool Commercial District Partnership



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business

For much of the 19th and 20th centuries Liverpool was one of the world's great commercial centres – a vibrant economic hub that was home to major shipping, banking, legal and insurance companies whose reach spread around the globe.

A major part of the city's current success and future prosperity is the continuing revival of its commercial economy.

The aim of the organisation is to ensure the commercial district is once again a thriving commercial centre.

We've seen some significant changes within the city's commercial district over the past year, including:

- The completion of two new Grade A office buildings and a new public space at St Paul's Square, a flagship development delivered by English Cities Fund (ECF) - the joint venture between Muse Developments, English Partnerships and Legal & General. The developments have attracted major blue chip tenants including Hill Dickinson, Allied Irish Bank, DWF, HBOS and Edward Symmonds.
- This year has also seen Liverpool CDP founder members Bruntwood complete the acquisition of The Cotton Exchange whilst continuing to secure new customers including letting 3,000 sq.ft at Orleans House to the Trade Union Congress and 40,000 sq.ft and 23,000 sq.ft to the Home Office and Royal Bank of Scotland respectively at The Plaza.
- North West legal practice Brabners Chaffe Street and the Liverpool office of national accountancy firm Deloitte both moved into UK Land & Property's newly refurbished Horton House in Exchange Flags, whilst the Ministry of Defence has pre-let 70,000 sq.ft in neighbouring Walker House.
- Barclays relocated its Liverpool commercial banking team from Moorfields to 20 Chapel Street, joining other blue chip tenants such as Panmure Gordon, Broadway Malyan, Bank of Ireland and Ernst & Young.
- Developer Downing continues with its £10million refurbishment of The Capital – Liverpool's largest office building and now home to the city's new economic development company, Liverpool Vision.
- Another success story is the much-needed extension to the opening hours of the Old Hall Street entrance to Moorfields Station. The new hours were introduced at the end of March for an initial six month trial with financial support from the Partnership. The Old Hall Street entrance is now open Monday to Friday until 9pm.
- The Partnership also secured an agreement with Liverpool City Council to recognise the Commercial District as a destination on its highway signage at key gateways to the city.

And there is so much more to come, with your help.

liverpoolcdp 
COMMERCIAL DISTRICT PARTNERSHIP



20 Chapel Street



Old Hall Street

environment

Liverpool's commercial district is not only a place to work, it's a vibrant community in which to live. Key to this is not just the buildings, but the public space in between them, what happens there and how it is managed and maintained.

We work hard to ensure the environment is as safe and attractive to residents as it is to workers.

For the area to be considered a top-class destination, it is clear that people must feel safe, the public realm has to be desirable and transport links must be clear and easily accessible.

LCDP's commitment to the environment has seen the replacement and upgrading of street lighting throughout the area, additional street sweeping, repair and painting of street signs along with securing funding for an additional CCTV camera and Help Point in Bixteth Street.

This year the Partnership has also co-ordinated several successful operations to tackle problems with rough sleepers in the area.

Public Art



©Iain Lawson

The Capital



©Nicky Wynne

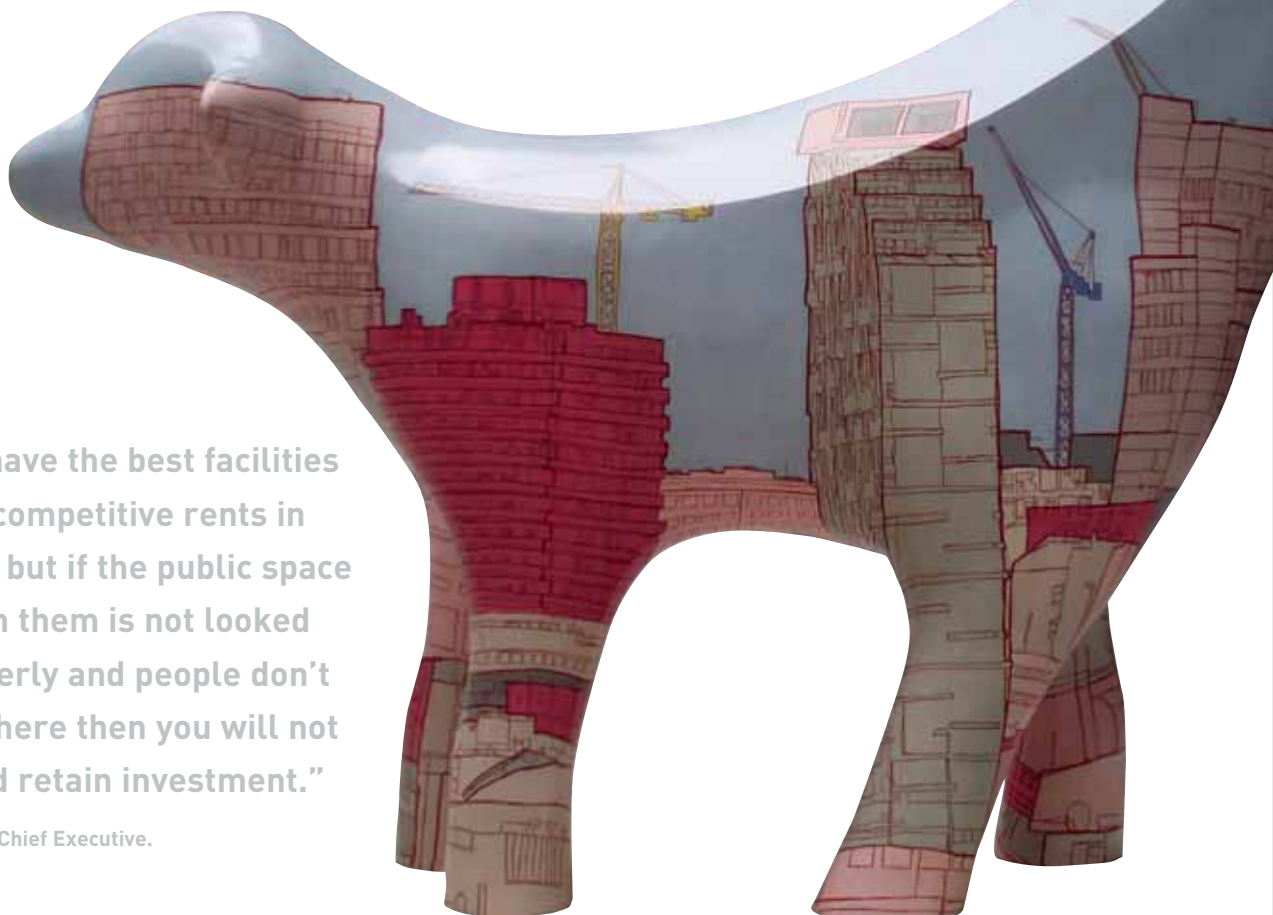
City Exchange

“You can have the best facilities and most competitive rents in the world, but if the public space in between them is not looked after properly and people don't feel safe there then you will not attract and retain investment.”

Paul Rice, LCDP Chief Executive.

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LCDP Supertambana, Title: Commerical District Skyline, Artist: David Fanning



leisure

And let's not forget the fun part.

The commercial district isn't just all about new office space. It's about an area where people want to stay beyond the 9-5.

This year has seen the arrival of Britain's highest restaurant, the Panoramic, in Beetham's West Tower, with spectacular views across the city and beyond.

The commercial district now boasts three hotels the Radisson, Racquet Club and the Atlantic Tower along with traditional bars, such as the Pig & Whistle, the Lion Tavern and the Cross Keys.

Among the exciting additions to the area is the popular Starbucks coffee shop, on Old Hall Street and Brew Tea Bar, in St Paul's Square - the brainchild of local entrepreneurial brothers Phil and Jon Kirby.

It is Brew's flagship store, occupying 1,400 sq.ft and seating for 35 people.

And we've been spoilt for choice in terms of public art, from the incredibly popular Superlambananas to Web of Light - a giant spider in a net above Exchange Flags.



The White Bar

LCDP Sports Day



Brew Tea Bar

Be a part of our plans for 2009

- Exclusive social and networking events
- New and improved Staff Benefits Scheme for members
- Fortnightly drop-in surgeries at Brew
- And many more to follow

FREE to all members

“The vibrancy and sense of anticipation around the City of Liverpool, coupled with the 2008 Capital of Culture celebrations, made it the natural choice for a unique tea business which is seeking to grow rapidly.”

Phil Kirby, owner of Brew Tea Bar

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2008 MEMBERS

Albany Assets	Hill Dickinson
Alliance & Leicester Commercial Bank PLC	Jackson LLP
ARUP	Kenmore Property Group
Brock Carmichael	Keppie Massie
Bruntwood	Liverpool Chamber of Commerce & Industry
Capital and Provident	Liverpool Vision
CB Richard Ellis	Merseyside Police
CEG	Merseytravel
Clarity Creation	Paver Smith
Downing	Poole PR
EC Harris LLP	Radisson SAS Hotel
English Cities Fund	The Hive
Evolve	Thistle Hotel
GVA Grimley	Trinity Mirror
GVC Design Consultants Limited	UK Land & Property
Halliwells LLP	University of Liverpool Research & Business Services

JOIN US

Help us transform Liverpool's Commercial District into a European-class destination by joining the Partnership.
We need the best and the brightest business minds to help us in our objective.

For more information contact Paul Rice, LCDP Chief Executive, on +44 (0)151 242 1655,
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the commercial district
a vibrant business location at the heart of Liverpool

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